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ARTISAN GATEWAY is Asia's leading cinema business consultant. From offices in Los Angeles, Shanghai, and Hong Kong, we provide investment & business partnering; international business development; and market intelligence & research services to select clients and partners. *Work with us!*

INDUSTRY NEWS

Immediately following Tencent's China Literature Limited announcement to acquire New Classics Media (NCM) for USD 2.3bn (RMB 15.5bn), TCL stock suffered a -17.0% drop on the Hong Kong exchange as many speculate that the deal was overvalued. NCM is among China's leading film, television, and web drama producers. The company's Top 3 film properties include 2018's HELLO MR. BILLIONAIRE (USD 346.0mn, RMB 2.4bn); 2017's NEVER SAY DIE (USD 304.1mn, RMB 2.1bn); and 2015's JIAN BING MAN (USD 170.3mn, RMB 1.2bn). In mid-March, Enlight Media sold a 27.6% share of NCM to Tencent for USD 487.8mn (RMB 3.3bn). The deal made Tencent NCM's second largest shareholder. In May, China Literature authorized NCM literary adaptation rights for production and distribution of its works.

CINEMA DEVELOPMENT

China Giant Screen announced its CGS 5.0 system. To date, China has 320 CGS cinemas in 30 provinces and 145 cities. A total 317 films have been produced for the CGS format over the past five years. The Top 5 CGS cinemas are Shanghai China Film Cinema (Changtai Square); Beijing UME Cineplex (Shuangjing); Beijing UME Cineplex (Huaxing); Hangzhou China Film Cinema (Xixi

INCITY); and Nanning Womei Cineplex (the miXc). Two days after the announcement, Suning Cinema signed a 20-location 3-year deal with CGS for cinemas in Nanjing; Jinan; Changzhou; Fuzhou; Foshan; etc.

Wanying Cinema, a subsidiary of real estate developer China Resources Land has signed a deal to collaborate with Dolby Cinemas, the first to be installed in Wanying's flagship cinema in Shenzhen. At present, more than 30 Dolby Cinemas have opened in China. Partners include Wanda Cinema; Jackie Chan Cinema; Huayi Brothers Cinema; and BHG Hualian Cinema. In April, Guangzhou Jinyi Media contracted 20 Dolby Cinemas over the next four years.

FEATURED FILM RELEASES



SHADOW – 30 September

A body double fights for freedom during China's Three Kingdoms era (AD 220-280).



PROJECT GUTENBERG – 30 September

A criminal gang led by the "Painter" rouses police attention for counterfeiting money across the globe.

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