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ARTISAN GATEWAY is Asia's leading cinema consultant. From Los Angeles, Shanghai, Hong Kong, Jakarta, and Ho Chih Minh City, we provide investment, international business development, and market intelligence & research services to select clients and partners worldwide. Work with us!

INDUSTRY NEWS

The China Film Screening and Exhibition Association launches China Film Advertising, aims at making the state-owned group a major player in the industry.

Huaxia Film Distribution company creates a Wechat account “huayingjiancha (电影壹壹零)” to provide an open and fair platform for the public to report box office evasion/concealment. A monthly lottery is organized to encourage participation.

Maoyan Entertainment announced the acquisition of an 8.1% share of Huanxi Media for USD 49.7mn (HKD 390mn). According to the terms of the deal, the two parties agree to the following:

1. Maoyan will receive investment priority and exclusive distribution rights for Huanxi Media's future productions.
2. The two parties will jointly co-invest in films; television dramas; and online dramas.
3. Maoyan will establish mutually beneficial relationships with Huanxi's co-founders, such as Xu Zheng; Ning Hao; Wong Kar Wai; and Peter Chan in future projects.
4. Maoyan will offer technical support to Huanxi's streaming content service.

In early February, Maoyan Entertainment was listed on the Hong Kong Stock Exchange.

CINEMA DEVELOPMENT

Bona Film Group receives a cinema circuit license, its third certificate following film distribution (2001) and film production (2003) licenses. According to Bona's CEO Yu Dong, the circuit will launch with 25 new cinemas this year. By the end of 2018, Bona had opened 68 cinemas and acquired an additional 30 cinemas. By 2019, Bona targets 100 cinemas nationwide to join the Top 20 circuits nationwide.

Wanda Cinemas announced its plan to acquire a 95.8% share of Wanda Media for USD 1.6bn (RMB 10.5bn). The restructuring was approved by the audit committee of China Securities Regulatory Commission and its stock resumed listing on the Shenzhen Stock Exchange the next day. According to an annual report by Wanda Cinemas, the company saw a +6.6% rise y-o-y to reach total revenues of USD 2.1bn (RMB 14.1bn) in 2018. Net profit saw a -14.7% decrease y-o-y to USD 193mn (RMB 1.3bn).

FEATURED FILM RELEASE

CAPTAIN MARVEL – 8 March



Carol Danvers becomes one of the universe's most powerful heroes when Earth is caught in the middle of a galactic war between two alien races.

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