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ARTISAN GATEWAY is Asia's leading cinema business consultant. From offices in Los Angeles, Shanghai, and Hong Kong, we provide investment & business partnering, international business development, and market intelligence & research services to select clients and partners. *Work with us!*

INDUSTRY NEWS

Chinese writer-turned-director Han Han's PMF Pictures will collaborate with Alibaba Pictures in production, distribution, merchandise, and talent services for an announced 20 film projects. The move follows PMF's completion of a third round of financing, following Puhua Capital and Bona Film Group in its 2015 founding. Car-racing film PAGESUS, PMF's latest production, is slated for release on 5 February.

Beijing Zhonglian Huameng Media, a subsidiary of Alibaba Pictures, offers a five-year debt financing package worth RMB 700mn (USD 102.9mn) to Huayi Brothers. According to the agreement, Huayi Brothers agrees to produce 10 films, giving Alibaba priority as an investor, marketer, distributor and merchandising partner. In 2018, impacted by tax scandals and lackluster film performance, Huayi Brothers' market value dropped to RMB 14bn (USD 2.1bn) from a historic peak of RMB 60bn (USD 8.8bn).

MaoYan Entertainment went public on the Hong Kong Stock Exchange with a market cap of nearly HKD 16.5bn (USD 2.1bn). According to an updated prospectus, the IPO has attracted five investors – IMAX China; Hylink Investment, Prestige of the Sun, Welight Capital, and Green Better – who agreed to subscribe a total USD 30mn in

shares. MaoYan Entertainment has four major business: online ticketing; entertainment; e-commerce and advertisement; amongst which, online ticketing accounts for 60% of total revenues. MaoYan's current shareholders include notable media companies such as Enlight Media; WeYing Technology; Tencent; Meituan.

CINEMA DEVELOPMENT

Hendian media opens a new cinema in Yunan Joy City. The new complex boasts an S-PLUS, the company's first giant screen brand. Hengdian media has 300+ cinemas nationwide. Every year, it adds an average of 60+ new cinemas.

FEATURED FILM RELEASES



THE WANDERING EARTH – 5 February

The sun is dying out, people around the world built giant planet thrusters to move Earth out of its orbit and to sail to a new star system. But the 2500 year journey comes with unexpected danger.



ALITA: BATTLE ANGEL – 22 February

A deactivated female cyborg is revived, but cannot remember anything of her past life and goes on a quest to find out who she is.

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